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# SHRISTI

WELCOME TO LIFE



# SHRISTI IS CREATION

In the beginning there was only EARTH. Then SHRISTI transformed it. The FIRE of imagination and passion, graceful structures rose in the AIR. The WATER of life touched brick and mortar, roads were built, people connected, empty SPACE became lifestyle townships.

# CREATION IS LIFE

SHRISTI INFRASTRUCTURE DEVELOPMENT CORPORATION Ltd. is dedicated to the creation of a better life by moulding the elements of nature into cohesive structures in harmony with our environment and the universe at large. We employ imagination and engineering skills to bring together Earth, Water, Air, Fire and Space for new age lifestyle and infrastructure projects that make a vital difference to the way you live.

# WELCOME TO LIFE

“ **WE BELIEVE** that it is time for us all to see the wave of urban development across the world from a new perspective. Indeed, it is time to look at all development as an inclusive process in complete harmony within the environment it is being created in.

”

H. P. KANORIA,  
CHIEF MENTOR

“ **SHRISTI** has deep-rooted foundations, based on which it continues to grow by integrating wisdom and modern innovations of technology. In the process, we focus on creating new age urban and social infrastructure to develop a roadmap for the future development of India, based on the philosophy, Welcome to life.

”

DIPAK KUMAR BANERJEE,  
CHAIRMAN

# VISION

To evolve and deliver new paradigms of living that create a fusion of Indian wisdom blended with the best of global innovations.

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# MISSION

To develop and achieve holistic environment for generations, in order to bequeath a legacy across all economic segments, which will transcend the limits of present global lifescapes.



## THE IDEA PRECEDES CREATION

SHRISTI innovates a series of firsts:

- First Integrated Green Township in North-East India (Shristinagar - Guwahati)
- First Integrated Green Township in West Bengal (Shristinagar - Asansol)
- First International Sports City in India (The Arena - Haldia International Sports City)
- First Logistics Hub in South Bengal (Raniganj Square - The Highway Hub)
- First City Centre in West Bengal outside Kolkata (Durgapur City Centre)



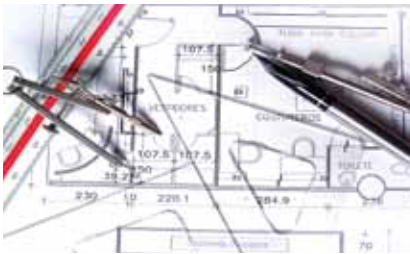
## RESOURCES TEACH RESPONSIBILITY

SHRISTI has the infrastructure, technology, finance and equipment to undertake mega projects and engineering challenges. Alliances with international architects and strategic joint ventures with government bodies are aimed to bolster the group's internal strengths.



## SKILLS GIVE FREEDOM

SHRISTI is a team of highly skilled, dedicated and dynamic people, who are specialists in their own domains. The team consists of efficient managers, innovative engineers, financial experts and design wizards with proven track records of creating structures for life.



## KNOWLEDGE LENDS DIRECTION

SHRISTI is also highly respected as an infrastructure consultant whose expertise is sought for city development plans, rehabilitation schemes and urban renewal projects.

The company employs its experience and expertise to usher in sustainable infrastructure development.



## ORGANISATION DELIVERS RESULTS

SHRISTI is geared for quick response to construction challenges without compromising on construction quality.

Specialised teams of managers, engineers and workers smoothly undertake projects in the field while centralised support personnel lend expertise in architecture, logistics, finance and marketing. Together, the group delivers the best value to the customer, optimising cost and time.



# SHRISTI

Created from the belief that the five elements form the basis of all creation, SHRISTI is a group engaged in infrastructure development with a deep-rooted commitment to create 'spaces for life', in harmony with the elements.

One of the leading Construction and Infrastructure Development Companies in India, Shristi Infrastructure Development Corporation Ltd. started commercial operations in 1999 and is today a pan-Indian company in the fields of Infrastructure Construction, Infrastructure Development and Infrastructure Consultancy.

SHRISTI'S INFRASTRUCTURE CONSTRUCTION activities include Power, Roads, Hotels, Hospitals, Buildings and Urban Water Systems.

SHRISTI INFRASTRUCTURE DEVELOPMENT has made its mark in projects like Integrated Townships, Healthcare, Hospitality, Retail Malls, Logistics Hubs, Entertainment & Sports Facilities, Commercial & Residential Complexes, Industrial Parks and Special Economic Zones.

SHRISTI INFRASTRUCTURE CONSULTANCY includes City Development Plans, Detailed Project Reports for schemes of rehabilitation, as well as urban development.

SHRISTI has several companies under Public-Private Partnership model with various State and Central Govt. Organisations. SHRISTI HOSPITALITY & LIFESTYLE is establishing a blend of Indian heritage and contemporary chic to create a hospitality experience customised for the individually conscious traveller who demands a holistic lifestyle experience.

SHRISTI's focus is to create new age urban & social infrastructure, achieve & develop a holistic environment that goes beyond today's imagination. Exploring traditional wisdom as well as the science of design and planning, SHRISTI includes cultural contexts and combines the strength of professionalism, environment-friendly practices as well as modern technological innovations to deliver sustainable development.

SHRISTI is working to expand the umbrella of companies, products and services to provide a comprehensive mix of infrastructure development solutions. From individuals or institutions to government bodies, SHRISTI offers the benefit of experience as well as a seamless and complementary combination of resources and expertise of its own and its group companies. Listed on the Calcutta and Bombay Stock Exchanges, the ISO 9001:2000 certified company focuses on creating value and ensuring timely delivery for clients. Indeed, SHRISTI aims to become a benchmark in quality and customer satisfaction and be a name synonymous with trust, excellence and partnership for growth.

Welcome to life.

# INFRASTRUCTURE CONSTRUCTION

POWER DIVISION: SHRISTI is executing EPC and project management consultancy contracts for DPSC Limited and IPCL for the thermal power projects (coal based).

The ongoing projects are:

- 12 MW (1 x 12) Power Plant in Dishergarh, Asansol
- 450 MW (3 x 150) Power Plant in Haldia
- 220/33 KV substation Project at J.K. Nagar, Raniganj
- 160 MW (2 x 80) Power Plant in Raghunathpur, Purulia
- 400/220/132/33 KV substation at Chalbalpur, Burdwan





## IN THE FIELDS OF INFRASTRUCTURE CONSTRUCTION, SHRISTI HAS MADE ITS MARK THROUGH THE COMPLETION OF SUCCESSFUL PROJECTS, WITH MANY MORE ON THE ANVIL.

- State Highway 7 in Bardhaman & Hoogly District for PWD
- Road & Bridge over Krishnapur Canal for NBCC Ltd.
- Road from Bandangacha to Syamsunder in Bardhaman Zilla
- Road from Bulandi to Kanaria in Hoogly District
- Effluent & Sewage Treatment Plant for EPIP, Durgapur
- Kurseong Sub-divisional Hospital, Darjeeling
- Earth Embankment work at Tehri Dam
- Substations at New Delhi
- Eye Hospital at Haldia
- Dwelling Units with complete external services, roads, drainage, etc. in Bareilly
- Dwelling Units for Ministry of Defence in Bhopal
- Works for Power Plants at various locations
- Auto Component Park in Kharagpur
- Road projects at various places



# INFRASTRUCTURE DEVELOPMENT

SHRISTI took lifestyle to the next level by joining hands with the elements of creation. It has established itself as a leading infrastructure solution with a number of executed and ongoing projects.

## PROJECTS

- THE ARENA - HALDIA INTERNATIONAL SPORTS CITY
- SHRISTINAGAR - ASANSOL
- DURGAPUR CITY CENTRE
- KRISHNAGAR SENTRUM
- 5 STAR HOTEL & THE V, KOLKATA
- 5 STAR HOTEL & THE V, UDAIPUR, RAJASTHAN
- RANIGANJ SQUARE - THE HIGHWAY HUB
- AITORMA AGARTALA SENTRUM
- SHANTI SHRISTI, SANTINIKETAN
- KANCHAN JANGA INTEGRATED PARK, SILIGURI
- SHRISTINAGAR - GUWAHATI

## JOINT VENTURES

- **BENGAL SHRISTI Infrastructure Development Ltd.** is a Joint Venture with Asansol Durgapur Development Authority (ADDA). It is developing an Integrated Township at Asansol, a Highway Hub at Raniganj and has developed Durgapur City Centre.
- **TSCCF - SHRISTI Infrastructure Development Ltd.** is a Joint Venture with Tripura State Co-operative Consumers' Federation Ltd. It is developing an Urban Complex at Agartala in the state of Tripura.
- **KANCHAN JANGA Integrated Infrastructure Development Pvt. Ltd.** is a Joint Venture with West Bengal Industrial Infrastructure Development Corporation Ltd. It is developing India's first Integrated Industrial Hub at Siliguri.





**THE ARENA - HALDIA INTERNATIONAL SPORTS CITY | INTEGRATED TOWNSHIP**



- **LOCATION:** National Highway - 41, Haldia, West Bengal.
- **PROJECT DESCRIPTION:** Haldia International Sports City is an integrated township with an international multi-functional stadium. The International Sports City has a Lifestyle Residential Estate with towers going up to 12 floors and plotted development. The Residential Estate provides housing to 2,500 families along with Retail and Commercial Facilities, Business Hotel, Healthcare & Educational Facilities, Leisure, and Entertainment options.
- **TOTAL BUILT-UP AREA:** 2.8 Million sq. ft.
- **LAND AREA:** 65 Acres
- **ARCHITECT:** Kerr & Associates







**SHRISTINAGAR - ASANSOL | INTEGRATED TOWNSHIP**



- **LOCATION:** Kanyapur, Asansol, West Bengal.
- **PROJECT DESCRIPTION:** The Mega Integrated Township at Asansol houses Lifestyle Apartments, Group Housing, Plots, Bungalows & Row Housing and a Central Business District. It will house approximately 5,000 families. Group Housing and Bungalows have been completed and families are residing there. Lifestyle Living options with Townhouses and High-rise Apartments are under construction along with the Leisure Club. The Central Business District comprising a Shopping mall with Multiplex and a modern Commercial Complex is soon commencing operation.
- **TOTAL BUILT-UP AREA:** 6 million sq. ft.
- **LAND AREA:** 90 Acres
- **ARCHITECTS:** Sembcorp and SAA Architects, Singapore; Edifice Architects and OS 2 Associates





**DURGAPUR CITY CENTRE | COMMERCIAL & RESIDENTIAL COMPLEX WITH RETAIL MALL**



- **LOCATION:** Located just off National Highway-2, it is within easy reach of residents in major adjoining suburbs including Raniganj, Asansol, Bardhaman, Burnpur, Bankura, Birbhum, Santiniketan & Dhanbad.

- **PROJECT DESCRIPTION:** Durgapur City Centre houses a Commercial Plaza, Shopping Mall with Multiplex and a Lifestyle Residential Tower. It is a modern multi-utility, multi-facility urban plaza, and can be best defined as a mini world and confluence of Shopping, Commerce, Entertainment, Recreation, Hospitality and Lifestyle Living. Durgapur City Centre is today the most frequented destination in South Bengal with an average daily footfall of 10,000 people. It has become an integral part of the region's culture and lifestyle, making it a true success story.

- **TOTAL BUILT-UP AREA:** 350,000 sq. ft.
- **LAND AREA:** 4.5 Acres
- **ARCHITECTS:** Stein Mani Chowfla and OS 2 Associates





**KRISHNAGAR SENTRUM** | COMMERCIAL & RESIDENTIAL COMPLEX WITH RETAIL MALL



- **LOCATION:** National Highway-34, Krishnagar, West Bengal.
- **PROJECT DESCRIPTION:** It consists of 5 premium Housing Towers going up to 13 floors covering 400,000 sq. ft., a Shopping and Commercial Complex covering 100,000 sq. ft., a Business Hotel over 40,000 sq. ft., a Leisure Club of 10,000 sq. ft. and other Infrastructure Facilities, with ample open green space.
- **TOTAL BUILT-UP AREA:** 550,000 sq. ft.
- **LAND AREA:** 4.5 Acres
- **ARCHITECT:** Innate







**5 STAR HOTEL & THE V, KOLKATA | HOSPITALITY AND MIXED USE**

- **LOCATION:** Central Business District of New Town, Kolkata.
- **PROJECT DESCRIPTION:** A unique generation of skyscrapers fully evolved with an ecological ideology and avant-garde technology, woven together with traditional wisdom.  
Having a select few of such living spaces, The V, an architectural marvel, truly redefines urban living. Managed by a world-class brand and customized to your eclectic tastes. Designed by award winning architect Dr. Javier Pioz, to achieve LEED certification this indulgent habitat imitates the curved lines of nature, while bestowing a feeling of self communion.  
Located in New Town - Kolkata, The V also offers the convenience of a luxury Westin Hotel, and a chic retail experience - making this exceptional development one of the most bespoke projects, today.
- **TOTAL BUILT-UP AREA:** 1.3 Million sq. ft.
- **LAND AREA:** 8 Acres
- **ARCHITECT:** Cervera & Pioz, Spain







**5 STAR HOTEL & THE V, UDAIPUR, RAJASTHAN | HOSPITALITY & MIXED USE**



- **LOCATION:** Overlooking the perennial Goverdhan Sagar Lake, Udaipur. Connected to Udaipur's main artery – the National Highway, by a straight accessible road.

- **PROJECT DESCRIPTION:** A mixed-use development with Shopping, Health & Wellness, Entertainment and Hospitality in one of India's most culturally rich cities - Udaipur. Coupled with The V Serviced Apartments for a lifestyle experience of joy and delight in holistic environs. The V offers approximately 100 luxurious fully furnished Serviced Apartments surrounded by Heritage and Nature, making this unique destination a perfect getaway for family and friends.

- **TOTAL BUILT-UP AREA:** 850,000 sq. ft.
- **LAND AREA:** 8.5 Acres
- **ARCHITECT:** Chapman Taylor, UK





**RANIGANJ SQUARE - THE HIGHWAY HUB | LOGISTICS HUB**



- **LOCATION:** National Highway – 2, Raniganj, West Bengal.
- **PROJECT DESCRIPTION:** Raniganj Square is the first of its kind logistics hub in South Bengal. It has a Wholesale Market, Shopping Complex, Automobile Showrooms, Commercial Spaces, Warehouses and Godowns of Multi-national Companies, Sarovar Business Hotel, Truck Terminal, Service Station, Petrol Pump, Dhaba, Weigh Bridge and will provide Integrated Transport Facilities at a common location.
- **TOTAL BUILT UP AREA:** 600,000 sq. ft.
- **LAND AREA:** 25 Acres
- **ARCHITECT:** Innate





AITORMA AGARTALA SENTRUM | URBAN COMPLEX



- **LOCATION:** Shakuntala Road, Agartala, Tripura.
- **PROJECT DESCRIPTION:** Agartala Sentrum is the first of its kind shopping and office complex in the State of Tripura. Showrooms, Branded Retail Shops, Restaurants and Eateries, Structured Commercial Area with Office Spaces and a Business Centre with modern facilities, Modern Interiors and adequate Basement Parking Facilities offer a unique balance of utility, convenience and lifestyle.
- **TOTAL BUILT-UP AREA:** 100,000 sq. ft.
- **LAND AREA:** 0.5 Acres
- **ARCHITECTS:** Innate







SHANTI SHRISTI, SANTINIKETAN | BUNGALOW ESTATE



- **LOCATION:** Taltore, Santiniketan, West Bengal.
- **PROJECT DESCRIPTION:** Shanti Shristi is a designer bungalow estate in Santiniketan amidst nature and is an abode of peace. Nestled among lush green surroundings, one can find one's dream retreat at Shanti Shristi. The single & double storied Luxurious Bungalows come with gardens and well tended lawns. Each bungalow is specially designed to leave enough openspace, so that one can savour his oneness with nature.
- **TOTAL BUILT-UP AREA:** 100,000 sq. ft.
- **LAND AREA:** 3 Acres
- **ARCHITECTS:** Innate







**KANCHAN JANGA INTEGRATED PARK, SILIGURI | INTEGRATED INDUSTRIAL HUB**

- **LOCATION:** Located at Fatapukur, Siliguri, West Bengal. It is just an hour's drive to the Nepal & Bhutan Borders.
- **PROJECT DESCRIPTION:** It is the first of its kind Industrial Hub in India. The Mega Integrated Hub will comprise of three zones - Industrial, Commercial, Social & Residential. The Modern Industrial Park is characterized by standard design factories and stand alone units with assured Power & Water Supply, Warehousing & Logistics Facilities, Telecom Infrastructure, Sewerage & Effluent Treatment systems. Its Commercial Zone consists of Offices, Retail Outlets, Entertainment cum Recreation Centre and Hotel. The Residential & Social Zones consist of Row Housing, Medium and High-rise Buildings, Developed Plots for Bungalows. To complement this and provide a support system, a Hospital, School and other Social Infrastructure will be developed.
- **TOTAL BUILT-UP AREA:** 3 Million sq. ft.
- **LAND AREA:** 124.5 Acres
- **ARCHITECT:** Surbana, Singapore and Raj Agarwal & Associates







**SHRISTINAGAR - GUWAHATI | INTEGRATED TOWNSHIP**



- **LOCATION:** Located on the banks of the mighty Brahmaputra at Noonmati, Kharguli Hills, the site is only 10 KM from the City Centre (High Court), which makes it the most prime and sought after destination in Guwahati.
- **PROJECT DESCRIPTION:** Shristinagar - Guwahati, a self sustainable integrated township, is designed with international standard infrastructure and contains all the essentials of a world class lifestyle. The township will consist of residential, commercial, retail, institutional and leisure facilities, including a club, hotel, resort, educational institution and healthcare facilities. All the individual components will be united and maintained as a whole, making up a green township in an idyllic location.
- **TOTAL BUILT-UP AREA:** 12 million sq. ft.
- **LAND AREA:** 250 acres
- **ARCHITECT:** Stantec, USA



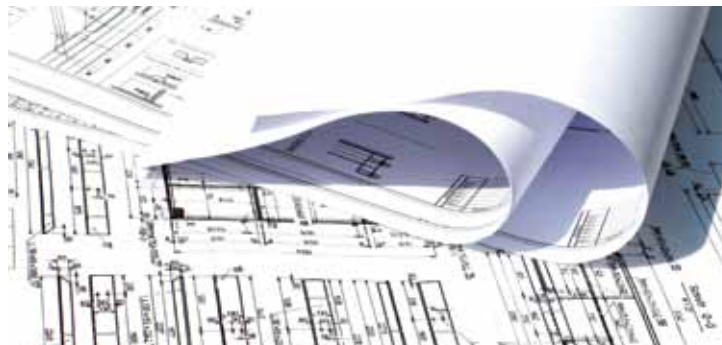


# INFRASTRUCTURE CONSULTANCY

SHRISTI URBAN Infrastructure Development Ltd. is a joint venture with Housing and Urban Development Corporation Ltd. (HUDCO), a Public Sector Company wholly owned by Government of India. SHRISTI URBAN has a Pan-India presence, specializing in the fields of Infrastructure, Housing, Commercial, Social & Urban Development and Transportation.

The company has successfully completed several town planning projects and other challenging projects in various parts of the country are in the pipeline:

- City Development Plan of Gangtok City, Sikkim
- Preparation of DPR for Scheme of Rehabilitation of twelve towns in Uttar Pradesh
- Planning District Centre at Pratap Nagar, Jaipur for Rajasthan Housing Board
- Planning & Designing of an Integrated Township at Udaipur, Rajasthan
- Preparation of DPR for Slum Rehabilitation Project for Jalandhar City, Punjab
- Master Plans of two towns of Jharkhand



# ARCHITECTS & ASSOCIATES

SHRISTI has a long-term strategy based on mutual hand-holding where all architects are able to realise their corporate aims and objectives as well as contribute to the growth of the partnership and industry as a whole. SHRISTI not only recognizes but underscores the importance of global and local partnership to emerge as a truly world class company.

INTERNATIONAL			
 <b>SembCorp Engineers and Constructors</b> SEMBCORP, SINGAPORE	 <b>SAA ARCHITECTS</b> SAA, SINGAPORE	 <b>TOWNLAND</b> TOWNLAND, HONGKONG	 <b>WORK SYSTEMS ARCHITECTS</b> WORK SYSTEM, AMERICA - ASIA - EUROPE
 <b>Stantec</b> STANTEC, USA	 <b>CERVERA &amp; PIOZ</b> Madrid - Shanghai CERVERA & PIOZ, SPAIN	 <b>Surbana</b> SURBANA, SINGAPORE	<b>Chapman Taylor</b> Chapman Taylor, U.K.
NATIONAL			
 <b>INNATE</b> ARCHITECTS, PLANNERS, ENGINEERS INNATE	<b>STEIN • MANI • CHOWFLA</b> STEIN MANI CHOWFLA	 <b>BUILCON</b> BUILCON	<b>EDIFICE</b> Edifice Architects Pvt. Ltd. EDIFICE
 <b>RAJ AGARWAL &amp; ASSOCIATES</b>	 <b>salient</b> studio for architecture landscape interior & enterprise pvt ltd SALIENT	 <b>OS2</b> ORTEGA • SHAR • STEINMANN • ASSOCIATES OS2 ASSOCIATES	<b>Kerr &amp; Associates</b> KERR & ASSOCIATES



Our life is composed greatly from dreams, from the unconscious, and they must be brought into connection with action. They must be woven together.

Anonymous





space

air

fire

water

earth

## NOTES

Note: Project details are indicative. Developer reserves the rights to make alterations and amendments in project offering as necessary from time to time. Project perspectives and photographs are for reference only.

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